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# ICT awareness for Boards of directors and C-suite executives

## Introduction

In today's digital world, technology plays a crucial role in organisational success, with Information and Communication Technology (ICT) being a key driver of companies' growth. Simultaneously, the rapid evolution of ICT, marked by emerging technologies like the recent GenAI hype, presents both opportunities and risks.

Developing awareness and a deep understanding of the potential of these technologies can provide companies with a competitive edge, enabling them to achieve revenue growth, cost savings, and risk reduction.

In close collaboration with PwC's ICT experts, PwC Academy has designed a curriculum to address these challenges and assist leaders in making informed decisions related to Information and Communication Technology.

## Your reasons why

**Raise awareness and improve your decision-making capabilities:** build strategic understanding of ICT trends, associated risks, and business opportunities to fuel business growth, gain a competitive advantage, and create differential value in an environment of constant changes and new disruptive business models.

Get some insights to assist in your digital transformation

**Help you ensure regulatory compliance.** You will acquire knowledge on Luxembourg, European and international regulations (DORA, AI Act, ICT related CSSF circulars) to ensure adherence to industry standards and legal requirements.

Understand potential cybersecurity threats and enhance the company's ability to withstand and counteract cyberattacks.

Gaining a deeper understanding of ICT can **give the company a competitive edge** by leveraging technology to improve operational efficiency, enhance customer experiences, and drive innovation.

The sessions will highlight how ICT can be a catalyst for growth and differentiation in the market.

## Description

Our ICT awareness learning programme is tailored for Boards of directors, executive committee members, and C-suite executives, including roles such as CEO, CFO, COO, CMO, CRO, HR directors, finance directors, and more. Additionally, it offers valuable insights and updates for CIOs and IT directors, covering topics like regulations and organisational models.

This programme provides a customised opportunity to enhance expertise in the latest ICT technology and regulatory trends. It equips participants with appropriate tools to make informed decisions and effectively steer IT.

Made of complementary and modular building blocks, our curriculum will help you identify the best learning experience for you and your teams. They are proposed as comprehensive training programmes, but individual training modules can also be selected as standalone courses to meet specific needs. PwC Academy can help you create a customised pathway to align with your objectives.

## Our modular training offering



\*A knowledge test can be added to the programme

## Explore our ICT training modules



**Tailored  
training  
programme**

PwC Academy can also provide tailored solutions subject to the clearance of independence requirements.

## Our value proposition

